

NORDIC NATURALS®
NORDIC PET®

NORDIC®
NATURALS



Introducing The NORDIC PET Range

Exceptional Products for Your Exceptional Pet

Nordic Naturals achieves exceptional products by using fish oils that surpass stringent quality standards set forth by the Council for Responsible Nutrition (CRN), European Pharmacopoeia Standards (EPS), and World Health Organization (WHO). In addition, Nordic Naturals is certified as cGMP compliant (Current Good Manufacturing Practices) by NSF International for facility standards to ensure products are safe, pure, and effective.

Supplementing for Adequate Omega-3 Levels

There are two fatty acid families important for optimal pet health that cannot be produced by the body—omega-3 and omega-6. Ideally, these fats should be consumed in a relatively balanced ratio.

Commercial pet foods—whether dry, canned, or raw—typically contain higher amounts of omega-6 fatty acids (from meat products and vegetable oils), making supplementation with omega-3 fatty acids (EPA and DHA from fish oil) important for achieving a more balanced ratio of dietary omega-3 to omega-6.

Daily supplementation with omega-3 fatty acids is a proactive way to help support optimal health throughout your pet's life.



Omega-3 Fatty Acids for Pet Health

Omega-3 fatty acids are nutrients that are important for optimal pet health. Because they cannot be produced by the body, dogs and cats must obtain them through diet or supplementation. The most important omega-3s are eicosapentaenoic acid (EPA) and docosahexaenoic acid (DHA). EPA and DHA perform distinct yet mutually supportive roles in promoting overall pet health.

EPA

- Cellular health
- Immune system health
- Skin and coat health
- Joint health
- Heart & kidney health

DHA

- Cellular health
- Immune system health
- Puppy trainability
- Eye development & maintenance
- Brain development & maintenance

Emerging research suggests that omega-3 fatty acids EPA and DHA help support:

- Gastrointestinal health
- Behavioral health
- Healthy aging & cognition

Nordic Naturals sources all of its fish from waters that are certified sustainable by



Friend of the Sea (FOS), an internationally recognized, non-profit organization whose mission it is to conserve the global marine habitat. FOS operates leading certification projects, which verify the sustainability of fisheries, as well as omega-3 fish oil products. All Nordic Naturals products are FOS certified.

Nordic Naturals has always been at the forefront of sustainable and ethical practices in the natural products industry.



Since our founding, we have been committed to using only **non-GMO** ingredients, tested through the Eurofins Scientific Genescan program.

Every batch of oil used in Nordic Naturals' products is



third-party tested for environmental toxins including heavy metals, dioxins, and PCBs, ensuring that every product exceeds international quality standards and is at least 750 times purer than fish.

The leading quality of Nordic Naturals Arctic Cod Liver Oil is made possible by having full control over every step of



production—**from boat to bottle**. This ability to control the quality of the raw material, transport, manufacturing, and bottling allows them to deliver a finished product that surpasses the strictest international standards for purity and freshness while also maintaining a competitive price.

Frequently Asked Questions

Q. What are omega-3 fatty acids?

A. Omega-3 fatty acids are a type of fat. At room temperature fats can be solid (saturated fats) or liquid (unsaturated fats: monounsaturated or polyunsaturated) depending on their chemical structure. Omega-3 fatty acids are polyunsaturated fats, which provide numerous health benefits for both humans and their dog and cat companions. The omega-3 fatty acids EPA (eicosapentaenoic acid) and DHA (docosahexaenoic acid) are considered Essential Fatty Acids (EFAs) for humans, as well as for dogs and cats, because they cannot be made in the body. In order to maintain optimal health and wellness, these fatty acids must be obtained through diet or supplementation.

EPA and DHA are necessary structural components of cell membranes. These functional, health-promoting fatty acids maintain the cell membrane fluidity and permeability needed for healthy functioning cells. The two health-promoting omega-3 fatty acids, EPA and DHA, are long chain omega-3 fatty acids and are found abundantly in fish.

Q. What are the important health benefits of fish-derived omega-3 fatty acids, EPA & DHA, in pets?

A. One of the key functions of the omega-3 fatty acid EPA is supporting the body's natural anti-inflammatory response. Dogs and cats can suffer from numerous inflammatory conditions that can affect their health and well-being. Studies have shown supplementation of omega-3 fatty acids from fish supports dogs and cats with inflammatory conditions associated with the skin, joints, kidneys, and heart. In addition, EPA promotes healthy triglyceride (fat) levels within the blood of dogs.

In puppies and kittens, the omega-3 fatty acid DHA (docosahexaenoic acid) plays a key role in neurological (brain) and retinal (eye) development. Studies have shown that feeding pregnant dogs omega-3 fatty acid-enriched foods during gestation and lactation provides needed DHA to their puppies.

Puppies that are weaned onto foods with DHA have improved electroretinographic responses (a measurement of the electrical response of the retina in the eye to light stimulation), and improved responses to training tests. Human studies have shown that omega-3 fatty acids may be beneficial in maintaining normal cognitive function later in life.

Finally, essential fatty acid supplementation is known to maintain general skin and coat quality in dogs and cats. Human studies have also shown that omega-3 fatty acid supplementation supports weight loss.

Q. Do dogs, cats, and humans metabolize omega-3 fatty acids differently? If so, how does each species metabolize omega-3 fatty acids in their body, and why is this important to know?

A. The metabolism of omega-3 fatty acids is similar among humans, dogs, and cats, but there are some differences. The main difference among the three species resides in their ability, or lack of ability, to convert shorter chain omega-3 fatty acids from plants (such as alpha-linolenic acid, or ALA) to longer chain omega-3 fatty acids (such as EPA and DHA) within the body.

Like humans, dogs are able to convert ALA to EPA and DHA within the body, but only to a limited degree. Cats, on the other hand, have even less ability to convert ALA to EPA and DHA within the body. Therefore, cats must receive a direct source of EPA and DHA through diet or supplementation to receive the full benefits of omega-3 fatty acids.

Q. What is the proper ratio of omega-6 fatty acids to omega-3 fatty acids for dogs and cats?

A. In the total diet of dogs and cats, omega-3 and omega-6 fatty acid content is commonly expressed as a ratio of omega-6 to omega-3 fatty acids. Conventional dog diets without omega-3 supplementation generally provide an omega-6 to omega-3 ratio of approximately 20:1. When omega-3 fatty acids are supplemented or added to the diet, this ratio is reduced. A ratio of 5:1 has commonly been used in pet foods as a healthy ratio of omega-6 to omega-3 fatty acids in the diet. Lower ratios have also demonstrated positive results in studies evaluating beneficial effects of omega-3 fatty acid supplementation for clinical conditions.

It should be noted that while the ratio is important to consider, it is also important to consider the source of omega-3 fatty acids in the diet. The long chain omega-3 fatty acids (such as EPA and DHA) are provided by fish and other marine sources, while shorter chain omega-3 fatty acids (such as ALA) are provided by plant sources such as flax seed oil. Supplementation with omega-3 fatty acids provided by fish oil is preferred.

Q. What are the differences between omega-3 fatty acids derived from fish oil versus flax seed oil?

A. Flax seed oil is rich in ALA, which requires conversion within the body to form EPA and DHA. It has been shown that fish oils, with EPA and DHA, are more effective and efficient in producing health benefits in animals than supplementing with ALA alone. Cats have even less ability to convert ALA to EPA and DHA. Therefore, cats must receive a direct source of EPA and DHA through diet or supplementation.

Q. What is a good source of omega-3 fatty acids?

A. Fish oils are an excellent source of omega-3 fatty acids because they provide long chain polyunsaturated fatty acids, EPA and DHA.

Omega-3 Pet™ Soft Gels For Dogs

Nordic Naturals Omega-3 Pet™ Soft Gels product is also an excellent source of the omega-3 fatty acids EPA and DHA. It is an important supplement to help support optimal pet health. This product is offered in convenient soft gelatin capsules for home use and traveling with your pet companion.

Key Benefits

- The omega-3 fatty acids (EPA and DHA) found in fish oil help support:
- Cellular health
- Immune system health
- Skin and coat health
- Joint health
- Heart health
- Brain development and maintenance
- Eye development and maintenance



Guaranteed Analysis	
1 soft gel = 1500 mg	
1 soft gel contains 1000 mg fish oil	
Crude fat (min.)	67%
Moisture (max.)	4%
Total Omega-3 Fatty Acids* (min.)	21%
Eicosapentaenoic Acid (EPA)* (min.)	1.1%
Docosahexaenoic Acid (DHA)* (min.)	7%
* Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles.	
Ingredients: anchovy oil, sardine oil, gelatin, water, glycerin, d-alpha tocopherol (a preservative).	

Ingredients

anchovy oil, sardine oil, gelatin, water, glycerin, d-alpha tocopherol (a preservative).



Flavour	Product Code	UPC Code	Quantity (ml/sg/caps)	No. of Servings	Case Qty	Unit L x W x H	Case L x W x H	Unit (Kg)	Case (Kg)	RRP* *including VAT where applicable
No Flavour	50502	768990 505027	90	45-90	12	60 x 108	260 x 197 x 127	0.186	2.395	€21.00

Omega-3 Pet™ Cats & Small Breed Dogs

Nordic Naturals Omega-3 Pet products are an excellent source of the important omega-3 fatty acids EPA and DHA. These nutrients help support skin and coat health, joint health, heart health, immune system health, cellular health, and brain and eye development and maintenance. Daily supplementation with Omega-3 Pet products is a great way to help maintain the overall health of your pet companion.



Key Benefits

- Derived from 100% wild, sustainably sourced anchovies and sardines
- Same quality oil as our human products, specifically formulated for dogs and cats
- Helps support skin, coat, joint, and heart health
- Helps support brain and eye development and maintenance

Guaranteed Analysis

1 teaspoon = 5.0 mL (4600 mg)	
1 teaspoon contains:	
Crude fat (min.)	99.4%
Moisture (max.)	0.1%
Total Omega-3 Fatty Acids* (min.)	31%
Eicosapentaenoic Acid (EPA)* (min.)	17%
Docosahexaenoic Acid (DHA)* (min.)	10%
* Not recognized as an essential nutrient by the AAFCO Dog or Cat Food Nutrient Profiles.	
Ingredients: anchovy oil, sardine oil, d-alpha tocopherol (a preservative).	

Ingredients

fish oil, d-alpha tocopherol (a preservative)

No artificial colours or flavours.



Flavour	Product Code	UPC Code	Quantity (ml/sg/caps)	No. of Servings	Case Qty	Unit L x W x H	Case L x W x H	Unit (Kg)	Case (Kg)	RRP* *including VAT where applicable
No Flavour	50505	768990 505058	60	30-240	12	46 x 46 x 111	210 x 159 x 140	0.136	1.788	€16.00

Omega-3 Pet™ Medium to Large Breed Dogs

Nordic Naturals Omega-3 Pet™ products are an excellent source of the important omega-3 fatty acids EPA and DHA. EPA and DHA help support skin and coat health, joint health, heart health, immune system health, cellular health, and brain and eye development and maintenance. Daily supplementation with Omega-3 Pet products is a proactive way to help maintain overall health for your pet companion.

Key Benefits

- Derived from 100% wild anchovies and sardines, sustainably sourced
- Third-party tested to verify purity and freshness levels
- Supports skin, coat, joint and heart health
- Supports brain and eye development & maintenance



Guaranteed Analysis	
1 teaspoon = 5.0 mL (4600 mg)	
1 teaspoon contains:	
Crude fat (min.)	99.4%
Moisture (max.)	0.1%
Total Omega-3 Fatty Acids* (min.)	31%
Eicosapentaenoic Acid (EPA)* (min.)	17%
Docosahexaenoic Acid (DHA)* (min.)	10%
* Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles.	
Ingredients: anchovy oil, sardine oil, d-alpha tocopherol (a preservative).	

Ingredients

fish oil, d-alpha tocopherol (a preservative)

No artificial colours or flavours.



Flavour	Product Code	UPC Code	Quantity (ml/sg/caps)	No. of Servings	Case Qty	Unit L x W x H	Case L x W x H	Unit (Kg)	Case (Kg)	RRP* *including VAT where applicable
No Flavour	50504	768990 505041	237	31-94	6	60 x 140	260 x 178 x 210	0.385	2.630	€27.99